



DEDICATED TO THE PRESERVATION AND ENHANCEMENT OF FLORIDA'S WATER ENVIRONMENT

Member Association of the Water Environment Federation



**Florida Water
Environment Association**

SPONSORSHIP OPPORTUNITY

Dear Potential Sponsor:

The Florida Water Environment Association is proud to announce the 2nd annual **Big Bend Area Florida Water Festival** to be held on Saturday, March 5, 2016, at Cascades Park in Tallahassee, FL from 10 am to 2 pm. This free to attend premier event is designed to educate the public at large of the importance of protecting our water resources. Raffle Prizes will be given throughout the day. You can learn more about the Festival at [Florida Water Festival](#).

Plan to bring your family to this activity-filled event, and please remember to tell all of your friends about this fun and educational event for all ages. Activities for all ages include a Walk for Water, Food Trucks, Music, and multiple interactive demonstrations, just to name a few. There will also be a Student Poster Design Competition featuring students from local schools.

SPONSORSHIP INFORMATION

Sponsors will gain a high degree of visibility with event attendees, including numerous communities, corporate, and political leaders, and with Florida Water Festival supporters and volunteers, who receive our email communications and frequent our Web page. Last year, the Festival was featured in an episode of Tallahassee Matters on WCOT. Sponsorship also provides outstanding marketing and public relations opportunities. In addition, your sponsorship is a charitable donation that may be tax deductible*.

*FWEA is a 501(c)(3) organization

Sponsorship Levels

Gold \$500 - Includes recognition on webpage and promotional materials, two free Florida Water Festival T-shirts, guaranteed booth spot and verbal recognition during event announcements throughout the day.

Silver \$300 - Includes recognition on webpage and promotional materials, and one free Florida Water Festival T-shirts.

Bronze \$100 - Includes recognition on webpage and promotional materials.

Sponsor Us Now! Simply go to:

http://mms.fwea.org/members/evr/reg_event.php?orgcode=FWEA&evid=13451455

Or mail your check (made out to "FWEA") to:

Sondra Lee
FWEA Big Bend Chapter Treasurer
112 Royster Dr.
Crawfordville, FL 32327

Or for more information on sponsorships or general questions about the Florida Water Festival, please contact Shanin Speas-Frost at 850-245-2991 (Shanin.SpeasFrost@dep.state.fl.us) or Jay Peterson at 850-222-3975 x114 (jpeterson@jsna.com).

If you are interested in being an exhibitor at the Festival, please contact Lorin Pratt via e-mail at Lorin.Pratt@talgov.com.

Sincerely,



Shanin Speas-Frost, PE, MBA
FWEA Big Bend Chapter Chair

