

DEDICATED TO THE PRESERVATION AND ENHANCEMENT OF FLORIDA'S WATER ENVIRONMENT

Member Association of the Water Environment Federation

BOOTH OPPORTUNITY





Dear Potential Exhibitor:

The Florida Water Environment Association in association with the City of Tallahassee's Underground Utilities is proud to announce the 2nd annual *Big Bend Area Florida Water Festival* to be held on Saturday, March 5, 2016, on the Meridian Plaza at Cascades Park in Tallahassee, FL from 10 am to 2 pm. This free to attend premier event is designed to educate the public at large of the importance of protecting our water resources. Raffle Prizes will be given throughout the day. You can learn more about the Festival at the <u>Florida Water Festival website</u>.

We invite your organization to be a part of landmark event in the Big Bend area. Last year's Festival was featured on Tallahassee Matters and it was a huge hit! Current activities planned include a Walk for Water, food trucks, free face painting, tours of Cascades Park, live music, and more. There will also be a Student Poster Design Competition featuring students from local schools.

Last year's exhibitors with interactive displays included City of Tallahassee TAPP, FDEP's Non-Point Source and Environmental Education Programs, City of Tallahassee Underground Utilities, iGrow, Northwest Florida Water Management District, Leon Soil Water Conservation District, FROG, and other vendors. The response from the visitors was overwhelming as they felt they learned so much about our precious water supply from our event.

So, whether you participate or not as an exhibitor, please plan to bring your family to this activity-filled event, and please remember to tell all of your friends about this fun and educational event for all ages.

BOOTH LOGISTICS

Stationary Setup - We will provide a white tent (based on availability), a table, two chairs, and tablecloth for each booth, unless you specify otherwise, set up on the Meridian Plaza area. Each booth will be labeled to help you identify your booth when you arrive.

Setup - You can come out as early as 9 am to setup. The festival will begin at 10 am and go until 2 pm. You may check in with Shanin Speas-Frost at the FWEA Information Booth. My cell phone number is 850-508-1809 if you need to contact me prior to or during the event (text messages preferred).

Food - There will be food trucks available for you to purchase food, otherwise feel free to bring your own.

Parking - You can either park off Suwannee St. or S. Gadsden. You will not need a parking permit. Attached is a map of Cascades.

For more information about the Florida Water Festival, please contact Shanin Speas-Frost at 850-245-2991 or Shanin.SpeasFrost@dep.state.fl.us or email Lorin Pratt at Lorin.Pratt@talgov.com.

Sincerely,

Shanin Speas-Frost, PE, MBA FWEA Big Bend Chapter Chair

