



DEDICATED TO THE PRESERVATION AND ENHANCEMENT OF FLORIDA'S WATER ENVIRONMENT

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SPONSORSHIP OPPORTUNITY

Dear Potential Sponsor:

The Florida Water Environment Association is proud to announce the second annual **Florida Water Festival** to be held on November 3, 2012 at Cranes Roost Park at Uptown Altamonte from 9 am to 2 pm. This free to attend premier event is designed to educate the public at large of the importance of protecting our water resources. Raffle Prizes will be given throughout the day. You can learn more about the Festival at http://www.fwea.org/water_festival.php.

Plan to bring your family to this activity filled event and please remember to tell all your friends about this fun and educational event for all ages. Activities for children will include a Water Color Poster Contest, Water Animal Face Painting, a Water Filtration Test and other interactive educational demonstrations. Activities for all ages include a Walk for Water, Live Music, and interactive demonstrations on Water Quality Sampling and Testing and how Water Reclamation Systems work.

SPONSORSHIP INFORMATION

Sponsors will gain a high degree of visibility with event attendees, including numerous community and corporate leaders, and with Florida Water Festival supporters and volunteers, who receive our email communications and frequent our Web page. Sponsorship also provides outstanding marketing and public relations opportunities. In addition, your sponsorship is a charitable donation that may be tax deductible*.

*FWEA is a 501(c)(3) organization



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Sponsorship Levels

Platinum \$500 - Includes recognition on webpage, banners, and promotional materials, logo on T-shirt, as well as five free Florida Water Festival T-shirts and verbal recognition during event announcements throughout the day. Platinum sponsors will also be eligible for sponsorship of one of our activity tents for an additional \$100 contribution.

Gold \$300 - Includes recognition on webpage, banners, and promotional materials, as well as three free Florida Water Festival T-shirts.

Silver \$200 - Includes recognition on webpage and promotional materials, as well as two free Florida Water Festival T-shirts.

Bronze \$100 - Includes recognition on webpage, as well as one free Florida Water Festival T-shirt.

Sponsor Us Now! Simply go to:

http://mms.fwea.org/members/evr/reg_event.php?orgcode=FWEA&evid=5410695

Or for more information on sponsorships or general questions about the Florida Water Festival, please contact Robert Cadle, Florida Water Festival Sponsorship Chair, via email at rcadle@hazenandsawyer.com or call 407-514-2688.

Sincerely

Robert B. Cadle
Florida Water Festival Sponsorship Chair

