2010-2011 Business Plan

Name of Committee / Chapter: West Coast Chapter

Chair: Todd Rubens

Director-At-Large:

Primary Association Strategic Goal Supported by this Committee: Professional Development

Secondary Association Strategic Goals Supported by this Committee:
1) The Business of FWEA
2) The Membership of FWEA

Activity Description	When	Budget Revenue	Budget Expense	ASSOCIATION GOALS AND OBJECTIVES — What Objectives of the Association's Strategic Plan does this Activity support? (Enter "X" for no more than three)																													Breakout Objectives (*Identify Association SP Goal & Describe Below)		
				Goal 1			Goal 2							Goal 3			Goal 4					Goal 5													
				1 Student Design Competition	2 Educational Water Science	3 Non-Edu water research	1 Technical Seminars	2 On-line training	3 Local Chapter Seminars	4 Educational Accreditation	5 Workforce Development	6 Promote Best Mgt / Perf	7 Technology Transfer	1 Improve Strat. Planning	2 Expand Constituency	3 Build Alliances	1 Maintain HQ Website	2 Review Committees	3 Establish Finance Cte	4 Evaluate Chapter Geography	5 Enhance Assn Revenue	1 Institute MARC	2 Increase Student Involvement	3 Increase YP involvement	4 Recruit New Members	5 Retain Existing Membership	6 Enhance diversity	7 Promote Joint Meetings	a	b	c
Quarterly Lunch 1 - UV Disinfection	February 18, 2010	$ 1,400	$ 1,300						X																							
Quarterly Lunch 2 - TBD	May 13, 2010	$ 1,400	$ 1,300						X																							
Quarterly Lunch 3 - TBD USF Professor	August 12, 2010	$ 1,400	$ 1,300						X																							
Quarterly Lunch 4 - TBD	November 18, 2010	$ 1,400	$ 1,300						X																							
Annual Dinner Meeting - TBD	September 16, 2010	$ 1,750	$ 1,600						X																							
Tampa Roundtable Forum Lunch - TBD	May 2010	$ 1,750	$ 1,600						X																							
YP Event - Science Fair Judging	January 2010	$ -	$ -	X																		X										
YP Event - State Science Fair Judging	April 2010	$ -	$ -	X																		X										
YP Event - Wastewater Treatment Facility Tours	*TBD*	$ -	$ -								X												X	X								
YP Event - FWRC YP Social	*TBD*	$ -	$ -																			X	X	X								
YP Event - Workshops with FSAWWA	*TBD*	$ -	$ -				X																X					X				
YP Event - Softball Game Versus YP FSAWWA	*TBD*	$ -	$ -																													
Totals:		**$ 9,100**	**$ 8,400**																													

*Breakout Objectives

	Description of Proposed Objective	Aligns with which Association Strategic Plan Goal
a:	Promote Professional Development though Quarterly Seminar	Professional Development
b:	Promote Participation and Membership	The Membership of FWEA
c:	Maintain Budget Neutrality and Turn a Profit	The Business of FWEA

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				ASSOCIATION GOALS AND OBJECTIVES																											
				Goal 1			Goal 2							Goal 3			Goal 4					Goal 5							Breakout Objectives (*Identify Association SP Goal & Describe Below)		
				1 Student Design Competition	2 Educational Water Science	3 Non-Edu water research	1 Technical Seminars	2 On-line training	3 Local Chapter Seminars	4 Educational Accreditation	5 Workforce Development	6 Promote Best Mgt / Perf	7 Technology Transfer	1 Improve Strat. Planning	2 Expand Constituency	3 Build Alliances	1 Maintain HQ Website	2 Review Committees	3 Establish Finance Ctte	4 Evaluate Chapter Geography	5 Enhance Assn Revenue	1 Institute MARC	2 Increase Student Involvement	3 Increase YP involvement	4 Recruit New Members	5 Retain Existing Membership	6 Enhance diversity	7 Promote Joint Meetings	a	b	c
Activity Description	**When**	**Budget Revenue**	**Budget Expense**	**What Objectives of the Association's Strategic Plan does this Activity support? (Enter "X" for no more than three)**																											
YP Event - Canoe Trips - Hillsborough River	April 2010	$ -	$ 200																				X	X	X						
YP Event - Learn to Water Ski Day	June 2010	$ -	$ -																				X	X	X						
YP Event - Metropolitan Ministries Holiday Drive	November 2010	$ -	$ 50																				X	X							
USF Tailgate Barbeque	October 2010	$ -	$ 50																				X	X	X						
YP Event - Water Tower Competition	November 2010	$ -	$ -	X																			X	X							
YP Event - Spring Training Baseball	TBD	$ 100	$ 200																				X	X	X						
YP Event - Tampa Sports Club	TBD	$ -	$ 100														X								X	X					
Maintain Website	On going	$ -	$ -														X								X	X					
Quarterly Newsletter	Quarterly	$ 2,000	$ -						x																						
	Quarterly	$ -	$ -																												
	TBD	$ -	$ -																												
	Quarterly	$ -	$ -																												
	Totals:	**$ 2,100**	**$ 600**																												

*Breakout Objectives

Description of Proposed Objective	Aligns with which Association Strategic Plan Goal
a: Promote Professional Development though Quarterly Seminar	Professional Development
b: Promote Participation and Membership	The Membership of FWEA
c: Maintain Budget Neutrality and Turn a Profit	The Business of FWEA