2010-2011 Business Plan

Name of Committee / Chapter: Utility Management Committee

Chair: Raynetta Curry Grant

Director-At-Large: Joseph Cheatham

Primary Association Strategic Goal Supported by this Committee: Professional Development

Secondary Association Strategic Goals Supported by this Committee:
1) Public Communication and Advocacy
2) Advancement of Water Environment Science and Technology

Activity Description	When	Budget Revenue	Budget Expense
Activity Description	Enter a date within the Planning Year	Indicate $ earned by this activity	Indicate $ expense of this activity
	Enter a date within the Planning Year	Indicate $ earned by this activity	Indicate $ expense of this activity
	Enter a date within the Planning Year	Indicate $ earned by this activity	Indicate $ expense of this activity
	Enter a date within the Planning Year	Indicate $ earned by this activity	Indicate $ expense of this activity
Asset Management Webcast	May/June 2010	$ 2,500	$ 1,000
Management Certifications Webcast	Enter a date within the Planning Year	$ 2,500	$ 1,000
Operational Performance Excellence Award	Enter a date within the Planning Year		$ 950
	Enter a date within the Planning Year		
	Enter a date within the Planning Year	Indicate $ earned by this activity	Indicate $ expense of this activity
	Enter a date within the Planning Year	Indicate $ earned by this activity	Indicate $ expense of this activity
	Enter a date within the Planning Year	Indicate $ earned by this activity	Indicate $ expense of this activity
	Enter a date within the Planning Year	Indicate $ earned by this activity	Indicate $ expense of this activity
	Totals:	**$ 5,000**	**$ 2,950**

ASSOCIATION GOALS AND OBJECTIVES

What Objectives of the Association's Strategic Plan does this Activity support? (Enter "X" for no more than three)

Activity Description	Goal 1: 1 Student Design Competition	Goal 1: 2 Educational Water Science	Goal 1: 3 Non-Edu water research	Goal 2: 1 Technical Seminars	Goal 2: 2 On-line training	Goal 2: 3 Local Chapter Seminars	Goal 2: 4 Educational Accreditation	Goal 2: 5 Workforce Development	Goal 2: 6 Promote Best Mgt / Perf	Goal 2: 7 Technology Transfer	Goal 3: 1 Improve Strat. Planning	Goal 3: 2 Expand Constituency	Goal 3: 3 Build Alliances	Goal 4: 1 Maintain HQ Website	Goal 4: 2 Review Committees	Goal 4: 3 Establish Finance Ctte	Goal 4: 4 Evaluate Chapter Geography	Goal 4: 5 Enhance Assn Revenue	Goal 5: 1 Institute MARC	Goal 5: 2 Increase Student Involvement	Goal 5: 3 Increase YP involvement	Goal 5: 4 Recruit New Members	Goal 5: 5 Retain Existing Membership	Goal 5: 6 Enhance diversity	Goal 5: 7 Promote Joint Meetings	Breakout Objectives (*Identify Association SP Goal & Describe Below): a	b	c
Activity Description																												
Asset Management Webcast				X	X				X																			
Management Certifications Webcast				x	x				x																			
Operational Performance Excellence Award									x	x																		

*Breakout Objectives

Description of Proposed Objective	Aligns with which Association Strategic Plan Goal
a:	
b:	
c:	