2010-2011 Business Plan

Name of Committee / Chapter: Southwest Chapter

Chair: Ronald Cavalieri

Director-At-Large: Liz Perez

Primary Association Strategic Goal Supported by this Committee: Professional Development

Secondary Association Strategic Goals Supported by this Committee:
1) The Membership of FWEA
2) Public Communication and Advocacy

				ASSOCIATION GOALS AND OBJECTIVES																											
				Goal 1			Goal 2							Goal 3			Goal 4					Goal 5							Breakout Objectives (*Identify Association SP Goal & Describe Below)		
				Student Design Competition	Educational Water Science	Non-Edu water research	Technical Seminars	On-line training	Local Chapter Seminars	Educational Accreditation	Workforce Development	Promote Best Mgt / Perf	Technology Transfer	Improve Strat. Planning	Expand Constituency	Build Alliances	Maintain HQ Website	Review Committees	Establish Finance Ctte	Evaluate Chapter Geography	Enhance Assn Revenue	Institute MARC	Increase Student Involvement	Increase YP involvement	Recruit New Members	Retain Existing Membership	Enhance diversity	Promote Joint Meetings			
				1	2	3	1	2	3	4	5	6	7	1	2	3	1	2	3	4	5	1	2	3	4	5	6	7	a	b	c
Activity Description	**When**	**Budget Revenue**	**Budget Expense**	What Objectives of the Association's Strategic Plan does this Activity support? (Enter "X" for no more than three)																											
Gold Sponsors	*April*	$ 3,000	$ -												x	x															
March Dinner Meeting	*March*	$ 900	$ 1,000				x				x		x																		
June Dinner Meeting	*June*	$ 900	$ 1,000				x				x		x																		
W&WW Exposition	*September*	$ 1,000	$ -				x								x													x			
Annual Golf Tournament	*September*	$ 10,200	$ 6,000												x	x										x					
Don Maurer Fund	*October*	$ -	$ -																												
October Dinner Meeting	*October*	$ 900	$ 1,000				x				x		x																		
Young Proferssional Activities	*January*	$ -	$ 500																					x	x						
FGCU Scholarship Fund	*September*	$ -	$ 2,800							x													x								
FWEA Scholarship Fund	*September*	$ -	$ 1,400							x													x								
Holiday Social	*Enter a date within the Planning Year*	$ -	$ 700												x	x										x					
	Enter a date within the Planning Year	*Indicate $ earned by this activity*	*Indicate $ expense of this activity*																												
	Totals:	**$ 16,900**	**$ 14,400**																												

*Breakout Objectives

Description of Proposed Objective	Aligns with which Association Strategic Plan Goal
a:	
b:	
c:	