2010-2011 Business Plan

Name of Committee / Chair: Seminars Committee

Chair: Lisa Prieto

Director-At-Large: Jessica Weatherby

Primary Association Strategic Goal Supported by this Committee: Professional Development

Secondary Association Strategic Goals Supported by this Committee:
1) The Business of FWEA
2) The Membership of FWEA

Activity Description	When	Budget Revenue	Budget Expense	ASSOCIATION GOALS AND OBJECTIVES — What Objectives of the Association's Strategic Plan does this Activity support? (Enter "X" for no more than three)																													Breakout Objectives (*Identify Association SP Goal & Describe Below)		
				Goal 1			Goal 2							Goal 3			Goal 4					Goal 5													
				Student Design Competition 1	Educational Water Science 2	Non-Edu water research 3	Technical Seminars 1	On-line training 2	Local Chapter Seminars 3	Educational Accreditation 4	Workforce Development 5	Promote Best Mgt / Perf 6	Technology Transfer 7	Improve Strat. Planning 1	Expand Constituency 2	Build Alliances 3	Maintain HQ Website 1	Review Committees 2	Establish Finance Cte 3	Evaluate Chapter Geography 4	Enhance Assn Revenue 5	Institute MARC 1	Increase Student Involvement 2	Increase YP involvement 3	Recruit New Members 4	Retain Existing Membership 5	Enhance diversity 6	Promote Joint Meetings 7	a	b	c
Seminar 1 - Nutrient Criteria Rule	18-Mar-10	$ 5,500	$ 1,450				X	X		X																						
Seminar 2 - Topic TBD	24-Jun-10	$ 5,500	$ 2,330				X	X		X																						
Seminar 3 - Topic TBD	28-Oct-10	$ 5,500	$ 2,330				X	X		X																						
	Enter a date within the Planning Year	*Indicate $ earned by this activity*	*Indicate $ expense of this activity*																													
	Enter a date within the Planning Year	*Indicate $ earned by this activity*	*Indicate $ expense of this activity*																													
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	Enter a date within the Planning Year	*Indicate $ earned by this activity*	*Indicate $ expense of this activity*																													
Totals:		**$ 16,500**	**$ 6,110**																													

*Breakout Objectives

Description of Proposed Objective	Aligns with which Association Strategic Plan Goal
a:	
b:	
c:	