2010-2011 Business Plan

Name of Committee / Chapter: Manasota Chapter

Chair: Mike Demko & Kristiana Dragash (Co-Chairs)

Director-At-Large: Jessica Weatherby

Primary Association Strategic Goal Supported by this Committee: Professional Development

Secondary Association Strategic Goals Supported by this Committee:
1) The Business of FWEA
2) The Membership of FWEA

Activity Description	When	Budget Revenue	Budget Expense	ASSOCIATION GOALS AND OBJECTIVES — What Objectives of the Association's Strategic Plan does this Activity support? (Enter "X" for no more than three)																													Breakout Objectives (*Identify Association SP Goal & Describe Below)		
				Goal 1			Goal 2								Goal 3			Goal 4					Goal 5													
				1 Student Design Competition	2 Educational Water Science	3 Non-Edu water research	1 Technical Seminars	2 On-line training	3 Local Chapter Seminars	4 Educational Accreditation	5 Workforce Development	6 Promote Best Mgt / Perf	7 Technology Transfer		1 Improve Strat. Planning	2 Expand Constituency	3 Build Alliances	1 Maintain HQ Website	2 Review Committees	3 Establish Finance Cte	4 Evaluate Chapter Geography	5 Enhance Assn Revenue	1 Institute MARC	2 Increase Student Involvement	3 Increase YP involvement	4 Recruit New Members	5 Retain Existing Membership	6 Enhance diversity	7 Promote Joint Meetings				a	b	c
Newsletter	Feb-10	$ 2,400	$ -						X																									
Provisional Lunch - Mark McNeal (Reclaimed Water)	March 11, 2010	$ 1,000	$ 1,000						X																									
Quarterly Lunch 2Q / 2010- TBD	May 28, 2010	$ 1,000	$ 1,000						X																									
Quarterly Lunch 3Q / 2010 - TBD	August 26, 2010	$ 1,000	$ 1,000						X																									
Quarterly Lunch 4Q / 2010 - TBD	November 11, 2010	$ 1,000	$ 1,000						X																									
Quarterly Lunch 1Q / 2011 - TBD	Feb-11	$ 1,000	$ 1,000						X																									
		$ -	$ -																															
		$ -	$ -																															
	Enter a date within the Planning Year	*Indicate $ earned by this activity*	*Indicate $ expense of this activity*																															
Totals:		**$ 7,400**	**$ 5,000**																															

*Breakout Objectives

	Description of Proposed Objective	Aligns with which Association Strategic Plan Goal
a:	Promote Professional Development though Quarterly Seminar	Professional Development
b:	Promote Participation and Membership	The Membership of FWEA
c:	Maintain Budget Neutrality and Turn a Profit	The Business of FWEA