2010-2011 Business Plan

Name of Committee / Chair: Leadership Committee

Chair: Stephanie Boylard

Director-At-Large: Jessica Weatherby

Primary Association Strategic Goal Supported by this Committee: The Business of FWEA

Secondary Association Strategic Goals Supported by this Committee:
1) The Membership of FWEA
2) The Membership of FWEA

Activity Description	When	Budget Revenue	Budget Expense	ASSOCIATION GOALS AND OBJECTIVES — What Objectives of the Association's Strategic Plan does this Activity support? (Enter "X" for no more than three)																													Breakout Objectives (*Identify Association SP Goal & Describe Below)		
				Goal 1			Goal 2								Goal 3			Goal 4					Goal 5													
				1 Student Design Competition	2 Educational Water Science	3 Non-Edu water research	1 Technical Seminars	2 On-line training	3 Local Chapter Seminars	4 Educational Accreditation	5 Workforce Development	6 Promote Best Mgt / Perf	7 Technology Transfer		1 Improve Strat. Planning	2 Expand Constituency	3 Build Alliances	1 Maintain HQ Website	2 Review Committees	3 Establish Finance Cte	4 Evaluate Chapter Geography	5 Enhance Assn Revenue	1 Institute MARC	2 Increase Student Involvement	3 Increase YP involvement	4 Recruit New Members	5 Retain Existing Membership	6 Enhance diversity	7 Promote Joint Meetings		a	b	c
Leadership Workshop	2/18/2010	$ 500	$ 1,000															x							x	x							
	Enter a date within the Planning Year	*Indicate $ earned by this activity*	*Indicate $ expense of this activity*																															
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Totals:		$ 500	$ 1,000																															

*Breakout Objectives

Description of Proposed Objective	Aligns with which Association Strategic Plan Goal
a:	
b:	
c:	