2010-2011 Business Plan

Name of Committee / Chapter: Integrated Water Resources

Chair: Lauren Holman

Director-At-Large: Liz Perez

Primary Association Strategic Goal Supported by this Committee: Professional Development

Secondary Association Strategic Goals Supported by this Committee:
1) Public Communication and Advocacy
2) The Membership of FWEA

ASSOCIATION GOALS AND OBJECTIVES

What Objectives of the Association's Strategic Plan does this Activity support? (Enter "X" for no more than three)

Activity Description	When	Budget Revenue	Budget Expense	Goal 1: 1 Student Design Competition	Goal 1: 2 Educational Water Science	Goal 1: 3 Non-Edu water research	Goal 2: 1 Technical Seminars	Goal 2: 2 On-line training	Goal 2: 3 Local Chapter Seminars	Goal 2: 4 Educational Accreditation	Goal 2: 5 Workforce Development	Goal 2: 6 Promote Best Mgt / Perf	Goal 2: 7 Technology Transfer	Goal 3: 1 Improve Strat. Planning	Goal 3: 2 Expand Constituency	Goal 3: 3 Build Alliances	Goal 4: 1 Maintain HQ Website	Goal 4: 2 Review Committees	Goal 4: 3 Establish Finance Ctte	Goal 4: 4 Evaluate Chapter Geography	Goal 4: 5 Enhance Assn Revenue	Goal 5: 1 Institute MARC	Goal 5: 2 Increase Student Involvement	Goal 5: 3 Increase YP involvement	Goal 5: 4 Recruit New Members	Goal 5: 5 Retain Existing Membership	Goal 5: 6 Enhance diversity	Goal 5: 7 Promote Joint Meetings	Breakout Objectives (*Identify Association SP Goal & Describe Below) a	b	c
Co-Host Fall Seminar	9/1/2010	$ 3,000	$ 3,000				X									X															
Technical Luncheon	3/1/2011	$ 1,500	$ 1,500				X		X																						
IWRC Quarterly Newsletter	5/3/2010	$ 250	$ -										X		X																
IWRC Quarterly Newsletter	8/2/2010	$ 250	$ -										X		X																
IWRC Quarterly Newsletter	11/1/2010	$ 250	$ -										X		X																
IWRC Quarterly Newsletter	2/7/2011	$ 250	$ -										X		X																
Committee Social	2/1/2011	$ -	$ 500																					X	X	X					
General Office Supplies	Enter a date within the Planning Year	$ -	$ 100										x																		
	Enter a date within the Planning Year	Indicate $ earned by this activity	Indicate $ expense of this activity																												
	Enter a date within the Planning Year	Indicate $ earned by this activity	Indicate $ expense of this activity																												
	Enter a date within the Planning Year	Indicate $ earned by this activity	Indicate $ expense of this activity																												
	Enter a date within the Planning Year	Indicate $ earned by this activity	Indicate $ expense of this activity																												
	Totals:	**$ 5,500**	**$ 5,100**																												

*Breakout Objectives

Description of Proposed Objective — **Aligns with which Association Strategic Plan Goal**

a: ____________________ ____________________

b: ____________________ ____________________

c: ____________________ ____________________