2010-2011 Business Plan

Name of Committee / Chapter: First Coast Chapter

Chair: Lisa Sterling

Director-At-Large: Jessica Weatherby

Primary Association Strategic Goal Supported by this Committee: Public Communication and Advocacy

Secondary Association Strategic Goals Supported by this Committee:
1) The Membership of FWEA
2) The Business of FWEA

Activity Description	When	Budget Revenue	Budget Expense	Goal 1: Student Design Competition (1)	Goal 1: Educational Water Science (2)	Goal 1: Non-Edu water research (3)	Goal 2: Technical Seminars (1)	Goal 2: On-line training (2)	Goal 2: Local Chapter Seminars (3)	Goal 2: Educational Accreditation (4)	Goal 2: Workforce Development (5)	Goal 2: Promote Best Mgt / Perf (6)	Goal 2: Technology Transfer (7)	Goal 3: Improve Strat. Planning (1)	Goal 3: Expand Constituency (2)	Goal 3: Build Alliances (3)	Goal 4: Maintain HQ Website (1)	Goal 4: Review Committees (2)	Goal 4: Establish Finance Cte (3)	Goal 4: Evaluate Chapter Geography (4)	Goal 4: Enhance Assn Revenue (5)	Goal 5: Institute MARC (1)	Goal 5: Increase Student Involvement (2)	Goal 5: Increase YP involvement (3)	Goal 5: Recruit New Members (4)	Goal 5: Retain Existing Membership (5)	Goal 5: Enhance diversity (6)	Goal 5: Promote Joint Meetings (7)	Breakout Objectives (*Identify Association SP Goal & Describe Below) a	b	c
				What Objectives of the Association's Strategic Plan does this Activity support? (Enter "X" for no more than three)																											
Don Maurer Classic Putting Tournament	May-10	$ 3,750	$ 2,000	X												X					X										
Don Maurer Classic Putting Tournament: Mulligans	May-10	$ 600	$ -	X												X					X										
FSAWWA/FWEA Joint Golf Tournament	Sep-10	$ 6,900	$ 4,600	X																	X							X			
FSAWWA/FWEA Joint Golf Tournament: Mulligans	Sep-10	$ 860	$ -	X																	X				X						
Quarterly Luncheons	Enter a date within the Planning Year	$ 4,750	$ 4,000		X																				X			X			
State Student Design Competition (33.3% of golf tournaments excluding mulligans)		$ -	$ 1,350	X																	X										
State Board operating Expenses (10% of golf tournaments excluding mulligans)		$ -	$ 405																		X										
Assist UNF and UF Students to FWRC	Jan-11	$ -	$ 500	X												X							X								
FCC Operating Expaenses (Steering Committee Lunches)		$ -	$ 400											X	X	X															
Local Chapter Awards and Student Chapter Scholarship	Jan-11	$ -	$ 750												X								X			X					
YP Socials	Enter a date within the Planning Year	$ -	$ 300												X	X								X							
Charitable Donation (Don Maurer Foundation UF Scholarship and Water Charity	Enter a date within the Planning Year	$ -	$ 2,500											X		X															
	Totals:	**$ 16,860**	**$ 16,805**																												

*Breakout Objectives

	Description of Proposed Objective	Aligns with which Association Strategic Plan Goal
a:	Outreach to local charities to help establish ties with the community and communicate the importance of water safety and supply projects	Public Communication and Advocacy
b:	Become a revenue neutral chapter able to support our own growth and development while giving back to the board as well.	The Business of FWEA
c:	Maintain current membership and encourage joint membership by increasing joint meetings with FS AWWA	The Membership of FWEA